

IRD Duhallow Training + Mentoring

SUPPORT



What to expect from the Business Mentor Programme

On completion of the programme it is anticipated that you will have:

- Addressed the main issues affecting your business.
- The knowledge to deal with similar issues should they arise in the future.
- Have in place an achievable plan for the development of your business.
- Become more confident in your own business ability.

FOR FULL DETAILS CONTACT:

IRD Duhallow

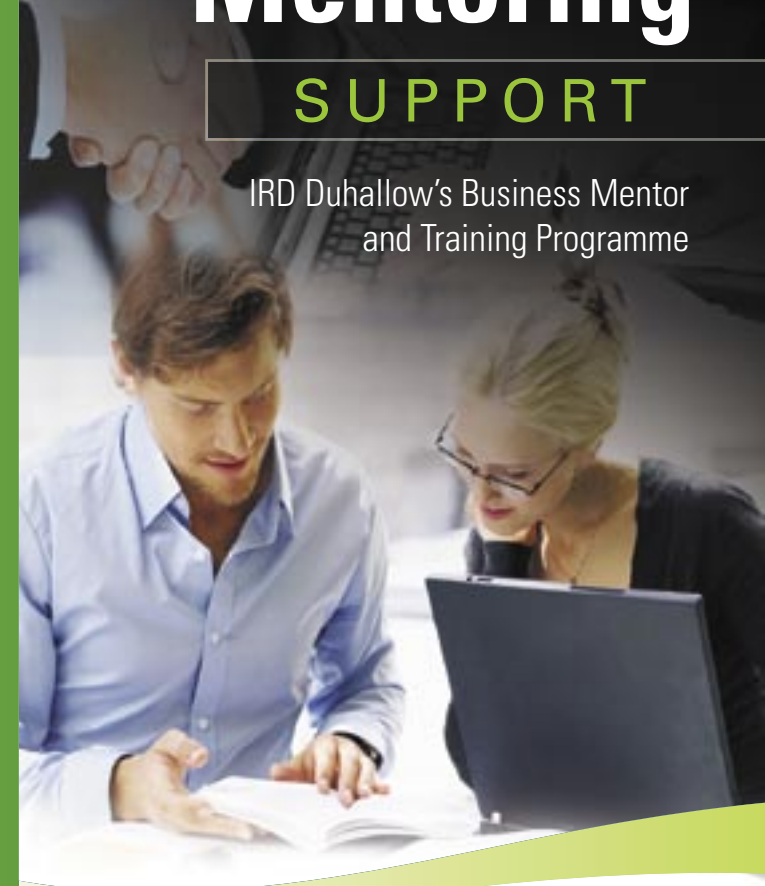
James O'Keeffe Institute,
Newmarket,
Co.Cork

Tel: 029 60633
Email: duhallow@eircom.net
www.irdduhallow.com

IRD Duhallow Training + Mentoring

SUPPORT

IRD Duhallow's Business Mentor
and Training Programme



▶ Get real results for **your** Business





Up to 50 new and emerging businesses and companies across Duhallow will benefit from one-to-one Business Mentoring Support as part of a unique new enterprise initiative promoted by IRD Duhallow's Enterprise development working group.

BE EMPOWERED AND TAKE YOUR BUSINESS TO A NEW LEVEL

Every entrepreneur should have a mentor, a good reliable sounding board to explore options, suggest ways forward and look at practical and pragmatic ways of taking action.

A Mentor is someone who can help you to work through your ideas and plans for the business while at the same time sharing with you their extensive experience and knowledge.

Find your own mentors from Our Panel of expert mentors who are each specialists in their chosen field. The support and advice offered is based on experience and reality.

Access expertise for:

- Advice on difficult business decisions
- Advice on changing direction
- An objective, impartial sounding board
- Industry specific

What's involved in the programme?

The Business Mentor Training Programme is a LEADER funded Mentoring programme, where Duhallow businesses can avail of 10 hours of expert advice and guidance from our dynamic team of business mentors and trainers.

Who can avail of the Programme?

The Programme is open to businesses within Duhallow. It can be used to provide advice and support to an existing business, or give guidance on the establishment of a new enterprise. The mentor programme is entirely free of charge for all successful applicants.

The Process

Through an initial consultation a number of key areas will be identified which need addressing in your business. From there an appropriate programme will be devised to ensure that you will receive support in the high priority areas for your company. This process will set out a plan for 5 two hour sessions of one to one business support mentoring time.

The 10 hours mentor time offers one to one support in various aspects of business management including business planning, finance, marketing etc. This support is available to SME's with less than 10 employees and qualify under the rules of the LEADER programme.

Workshops

The programme will host a number of informative networking seminars and workshops addressing topics flagged by companies and mentors through the mentoring process.

Support to Businesses

IRD Duhallow provides support to business in the form of advice, training, mentoring, networking, as well as technical support and financial assistance and training in the development of company management skills. So, if it's Start-up and you want investment or an existing business looking for change, please contact us to see what supports are available to you.

▶ EXPRESSION OF INTEREST FORM

If you are interested in participating in the programme please fill out the following form and return to:
IRD Duhallow, James O'Keeffe Institute, Newmarket, Co.Cork

Name: _____

Company Name: _____

Company Address: _____

Nature of Business: _____

No. of Employees: _____

Tel No: _____

Email: _____

Why should your company be chosen for the Mentoring Programme?

